

# *Environmental & Resource Economics*

Report to the EAERE General Assembly of Members

Ian J. Bateman, Joint Chief Editor

15th EAERE Annual Conference,

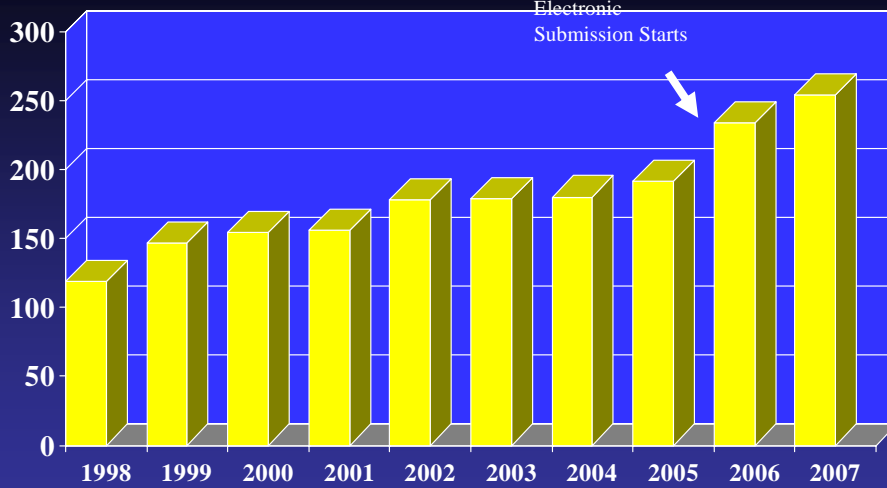
University of Macedonia, Thessaloniki, Greece, 27-30 June 2007.

12:30 – 14:00 Friday 29<sup>th</sup> June 2007, Restaurant area, Main Hall

## *ERE*

- *ERE*: The official journal of EAERE
- *Field*: Economic theory and methods as applied to environmental and natural resource issues
- *Editorial Objective*: To further develop the quality and international standing of the journal

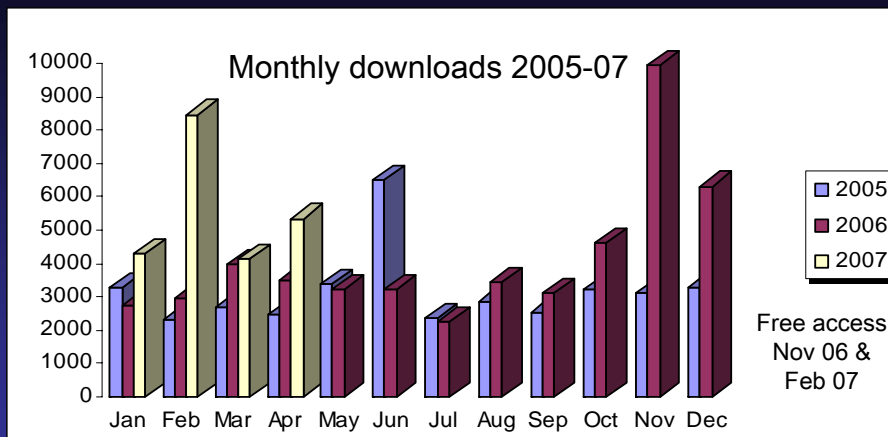
## Results: Submission Numbers



- Very strong & sustained growth in submissions (up more than 110% over period)
- Switch to electronic system has given a further boost to growth (2007 rate is 32% higher than pre-electronic levels)

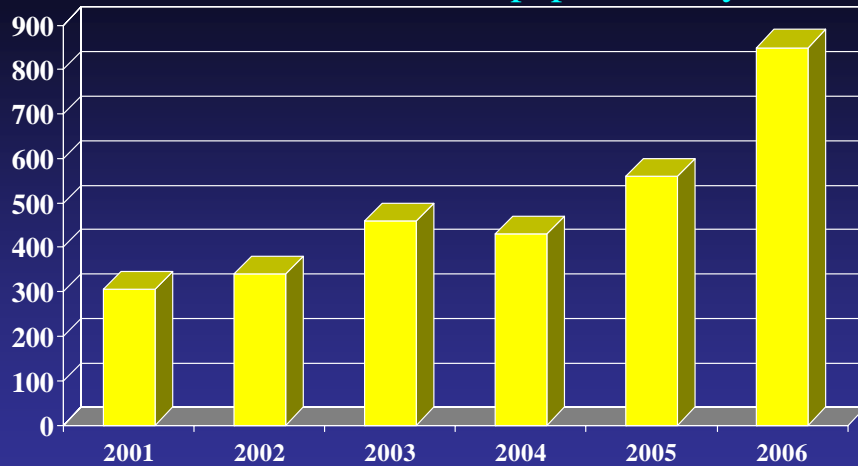
2007 implied annual rate based on submissions from 1.1.07 to 15.6.07

## Download trends



Annual downloads have increased from under 20,000 per year in 2002 to nearly 50,000 in 2006 (an increase of 167% over that period)

## Total cites to all ERE papers each year



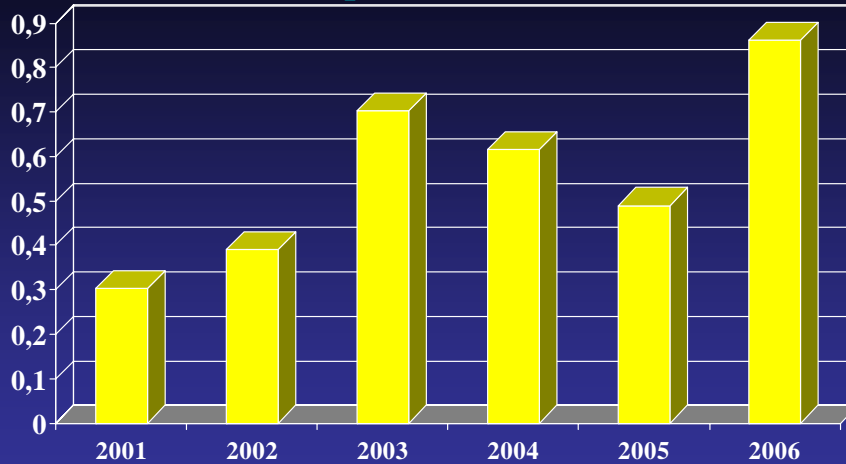
- Examines cites to ERE papers irrespective of the year of publication
- Strong growth over period (179%), particularly recently (52% in 05-06).
- Higher growth rate than *JEEM*, *Land Economics* or *Ecological Economics*.

## Citations Analysis and ISI Impact Factor

An analysis of citations shows that readers seem to like the variety of papers which typify ERE publications - and this has lead to a strong performance in terms of ISI impact factor.

The impact factor for ERE has grown substantially to 0.862; its highest level since the journal was listed by ISI.

## ISI Impact Factor for *ERE*



- 2005 impact factor diluted by an effort to clear a publication backlog.
- With this over, the most recent impact factor is the highest yet at 0.862
- This is nearly triple the level when *ERE* was first listed in 2001.

## Electronic *ERE*

- ◆ Journal website improved
  - ◆ Easier searching & access to back catalogue.
- ◆ Electronic submission/editing/review/revision system has:
  - ◆ Boosted submissions (+32% in two years)
  - ◆ Substantially reduced throughput time

## Marketing Campaign

At the Kyoto meeting the EAERE Council and the Editorial Board asked the publisher, Springer, to undertake a marketing campaign.

This has resulted in multiple activities:

- Improved links from other websites/journals to ERE
- Journal promoted at conferences
- A series of electronic promotions...

## Electronic Promotions

Subject: Special Offers in Environmental Policy, Economics, and Management

**Free Journal of the Month**



Official journal of European Association of Environmental and Resource Economists

We are delighted to offer you FREE access to our esteemed journal [Environmental and Resource Economics](#). For the next 30 days you will have the opportunity to read and download all articles for FREE.

In particular we would like to highlight the following two articles, written by Nobel Prize winning authors:

- **Kenneth J. Arrow:** [Evaluating Projects and Assessing Sustainable Development in Imperfect Economies](#)
- **Daniel Kahneman:** [Experienced Utility as a Standard of Policy Evaluation](#)

Whilst enjoying your free access be sure to watch out for our various Special Issues! Take advantage of this time limited offer!

Sent to:  
10,394 Springer Alert Subscribers; CTR: 7.01%  
16,000 ISI recipients; CTR: 6.5%  
\*NB Industry standard for CTR is around 5%

- **November 2006:** Free Journal of the Month
- **December 2006:** Free access to Nobel Laureates articles recently published in ERE.
- **June & July 2007:** Free Trial Access to journal
- **Forthcoming:** Free access to most topical articles of 2007.
- **Forthcoming:** EAERE e-campaign highlighting above and online submission.

**Special Issue ongoing:**

**“Are we sacrificing the future for the present?”**

Rationale: A new departure for ERE, intended to broaden awareness of the journal. Combines internationally eminent economists and scientists to discuss how sustainable development is achieved.

*Guest Editor:* Sir Partha Dasgupta (Cambridge)

*Contributors:*

- Kenneth Arrow (Nobel Laureate, Stanford)
- Scott Barrett (Johns Hopkins University)
- Gretchen Daily (Stanford)
- Sir Partha Dasgupta (Cambridge)
- Paul Erlich (author *The Population Bomb*, EAERE Plenary speaker)
- Karl Goran-Maler (Head of Beijer Institute, Stockholm)
- Kerry Turner (CBE)
- Andy Watson (Fellow of the Royal Society)

Due end 2007

**Other Special Issues:**

**“The Household, Gender, Children and Environmental Economics”**

**“New Frontiers in the Economics of Climate Change”**

## Summary

- ◆ The switch to an electronic submission/review/editorial system has greatly improved throughput speed.
- ◆ Submissions growth has been very strong (more than doubled under present Editorial Board) and this has been further enhanced by the move to an electronic system (up one third in two years).
- ◆ Quality measures such as rejection rate are at high levels.
- ◆ An effective marketing campaign is underway. This has already helped boost downloads substantially.
- ◆ Very strong growth in total citations, increasing more than 50% in 2005-06 to stand at their highest level ever.
- ◆ The ISI impact factor has nearly tripled since the journal was first listed six years ago and is now at its highest level ever.
- ◆ A programme of measures is in place designed to maintain the growth of the journal.

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